

FOR IMMEDIATE RELEASE
PARTNERING FOR THE GREATER GOOD

Monty Roberts purchased a saddle pad last summer at his local Tack Store. It looked a little different from anything he'd seen and his long time friend at the store advised him that this pad would work to free up horse's movement. When he tried it, he liked it so much, he decided to call up the company and get some English styles to take along on his UK visit. The response in Europe and the UK was very favorable and the result was a visit to Flag Is Up Farms for a meeting about how Cavallo President Carole Herder, CEO Greg Giles and Monty Roberts could work together to develop and "do good things for horses".

Monty says the Cavallo Total Comfort System Saddle Pads are the best pads he's used. "The Cavallo Total Comfort System Saddle Pads help your horse increase his movement around the shoulder. The gullet system allows your horse to lift his spine and use himself properly while taking pressure off the withers. This unique memory foam sandwich helps your saddle fit better. Cavallo pads are the best pads in the world today. Watch your horse's scapula smile."

Carole Herder started to develop the pads in 1994 by cutting, laminating and pasting various materials in an assortment of positions and trying them on different horse/saddle combinations. Carole states, "A saddle is a static object, but your horse is a living, dynamic creature. Even slight changes throughout the year in your horse's weight and level of fitness have an impact on saddle fit which can significantly impact on your horse's experience. That's just common sense, of course. But many riders forget that a horse normally undergoes alterations in weight and posture through the seasons and throughout his or her life. A good saddle pad is worth its weight in gold, especially when evaluating the protection it offers for hard working performance horses." Many saddle pads under-perform when it comes to a customized and continually changing fit. There is a solution that addresses all the changes that come with changing seasons, ageing, injuries, bad habits and poor saddle fit. The Cavallo Total Comfort System Saddle Pads incorporates technically advanced memory foam to precisely contour to your horse's back. Specifically engineered, these pads mold for a precise fit between the horse's back and the saddle for each and every ride. They even compensate for your weight and posture. The combination of 3 technically advanced lightweight materials, New Zealand Marino wool, Nitrex closed cell foam and memory foam, creates a comfort system that absorbs shock and eases saddle fit discrepancies. Cavallo Pads are available through fine tack stores. For more information visit www.cavallo-inc.com



Cavallo Company president Carole Herder partners with Monty Roberts in agreement to "do good things for horses".

High resolution digital graphic available upon request
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